



MISSION STATEMENT

AIA Ventura County promotes personal and corporate growth, strength and sustainability of the members as architects and citizens of Ventura County. AIAVC does this by Engaging, Encouraging and Educating the membership and the community at large.

GOAL 1: ENGAGE: Create meaningful and memorable activities for Members and the Community

STRATEGIES - PUBLIC OUTREACH (AIACA Delegate Director)

- Network with non-AIA organizations: Central Coast GBC, HOME
- Network with other AIA Components
- Invite non-member Architects to events

STRATEGIES – ADVOCACY (AIACA Delegate Director)

- Focus on one Public Outreach / Advocacy Activity annually

GOAL 2: ENCOURAGE: Recognize and celebrate the achievements of our members

STRATEGIES – MEMBERSHIP (President), (Architect Director)

- Maintain directory of Members. (Admin Support)
- Increase AIAVC Membership
- Expand Allied Membership and Corporate Sponsorship
- Introductions of new Members at each event
- Recruit non-member Architects and Emerging Professionals
- Social Events:
 - Focus on Emerging Professionals
 - Holiday Party with a recognition award to a County Community member

STRATEGIES – MEMBER COMMUNICATIONS (President), (Admin Support)

- Keep website current including the Calendar
- Publish a monthly newsletter, requesting content from the membership.
- Provide a Directory of Members and their Specialties on website for Resource of Skills “Find an Architect” and “Allied Member Companies”.
- Feature members on AIAVC.org Website – reach out to membership for content.

GOAL 3: EDUCATE: Continuously improve Member skills and public awareness of those skills.

STRATEGIES – EDUCATION (Vice President), (Associate Director)

- Monthly CEU learning opportunities: Lunch & Learn protocols reviewed.
 - Producers Council, Tours and Site Visits
- Special ADA and Sustainability seminars for license renewal
- Scholarship Awards program
 - Provide scholarship to outstanding Ventura College student(s) of architecture annually:
 - Fundraise annually, Awards schedule in concert with Ventura College
- Engage Students and Emerging Professionals
- Provide Resources for Associates

GOAL 4: EXECUTE: Ensure continuity and consistency of Mission and Strategic Plan

STRATEGIES – GOVERNANCE (Secretary)

- Ensure that Bylaws, Policies and Business Continuity Plan are current

STRATEGIES – FINANCE and OPERATIONS (Treasurer)

- Provide monthly financial report and update
- Maintain required insurance(s) annually.
- Submit all required tax and governmental forms annually